**Select Category:**

**Select Sub Category:**

**Campaign/Activation Name:**

**Brand Name:**

**Date of Execution:**

**Duration of the Campaign/ Activity:**

**Description:**

This may represent initiatives for maintaining parks, gardens or areas that enhance the environment for society. Used recycled material, and even used environment friendly material to create OOH media can be mentioned here.

Description not to exceed 500 words covering the following points:

* Objectives of the use of Green Initiative
* Uniqueness of Initiative
* Scale (media, format, location)
* Adherence to the parameters & norms of green initiative accepted globally
* Certifications if any
* Impact assessment

**Upload Campaign Images:**

Maximum 10 images of 10 MB file size in all.

The images shall be in JPEG/PNG formats; Minimum size should not be less than 600 pixels in height and width and should not be more than 1000 pixels in height and width; Resolution -150-300 dpi.

Images should cover – actual execution showing **any activity / execution / demonstration of green initiative**

UPLOAD IMAGES

**Upload Video:**

The video content shall be structured as per the parameters defined for this award category.

The duration of the video shall not exceed 2 minutes. The file extension shall be **mp4** and the file size shall not exceed 40MB.

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address:

SAVE AND PROCEED TO NEXT STEP